

TYLER EDIC

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Savannah, Georgia

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AGILE PROJECT MANAGER | MBA, PSM II, CSM, PSPO | 10+ YEARS MARKETING

SUMMARY

Results-driven professional with a decade of strategic marketing experience, adept at navigating hybrid project management environments. Recognized by peers as a strong communicator with a positive attitude and unwavering commitment. Skilled in fostering collaborative team dynamics to drive creative problem-solving and strategic innovation for organizational growth. Possesses a proven track record in agile frameworks, predictive project management methodologies, strategic planning, marketing, and team leadership—combining creativity with iterative improvement to deliver successful business outcomes.

POWER SKILLS

- Project Planning
- Team Building
- Change Management
- Strategic Marketing
- Problem Solving
- Stakeholder Communication

TECHNICAL SKILLS

- Agile & Kanban
- Vendor Selection
- Azure DevOps
- MS Project, Monday, Trello
- SDLC
- Waterfall & Predictive

WORK EXPERIENCE

IT Project Manager

Berpl Technologies / School Outfitters • May 2024 - Present

- Collaborate with product owners, developers, and infrastructure teams to implement iterative software enhancements.
- Create and maintain project documentation, including stakeholder registers, to define roles and responsibilities.
- Establish clear communication channels between developers and stakeholders, setting cadence for updates and collaboration.
- Partner with stakeholders across strategic business units to gather and define project requirements.
- Track project progress using collaborative tools such as Azure DevOps, MS Project, SharePoint, Outlook, and Teams.
- Act as a mentor and servant leader to project teams, actively participating in daily Scrum ceremonies.
- Facilitate in-person, hybrid, and virtual meetings, including workshops, demos, reviews, showcases, and retrospectives.
- Proactively identify, manage, and mitigate risks while driving successful project outcomes.

Strategic Marketing Consultant

Crate Marketing/Destination Film Co • December 2020 - May 2024

- Work with clients worldwide to develop and deliver strategic marketing assets within cost, scope and schedule.
- Regularly communicate with clients and contractors about project progress and campaign outcomes.

Video Production Coordinator

Visit Savannah • July 2018 - December 2020

- Worked collaboratively with marketing team to develop creative video concepts to promote tourism around Savannah, Georgia.

Associate Director of Multimedia Communications

SUNY Oswego Office of Alumni Relations & University Development • April 2013 – Jul 2016

- Managed creation and distribution of print and digital marketing collateral for 80k+ alumni.

EDUCATION

Master in Business Administration (MBA)

Trident University • July 2016 – December 2017

B.A. in Broadcasting, Mass Communcation

SUNY Oswego • September 2009 – May 2013

PROFESSIONAL REFERENCES

Matthew Garbellini

Business Analyst/Product Owner
614-256-0080

Alex Fedrizzi

Assistant General Manager
315-587-3644